

Susan Peterson named SmartCEO

Recipient of SmartCEO's Bravo! Women Business Achievement Award

Washington, DC - June, 2008 -

Highlighting 25 years in business, Susan Peterson, Founder and CEO of The Communication Center, has been named one of the Washington region's top female executives by SmartCEO magazine.

SmartCEO's Bravo! Women Business Achievement Awards celebrate 25 area business women who are active leaders and role models, both in business and the Washington community.



Susan established The Communication Center® in 1983 after a decade as a network television correspondent for CBS and NBC News. Based in London for six years as CBS's first female foreign correspondent, she covered political and economic events in Europe and the Middle East. Susan also hosted and produced two major American talk shows interviewing celebrities, authors and key business leaders.

Currently serving as the Chair-Elect for the Board of Trustees for her alma mater, Wayland Academy, Susan is also a board member and past chair of the Center for Women's Business Research, a leadership and research organization formerly known as the National Foundation for Women Business Owners. For five years Susan was a bank director for Century National Bank, now merged with United Bank, and is a member of Leadership Washington, a prominent organization of leaders in Greater Washington.

Susan will be recognized during an awards event on July 10 and will be profiled in the July issue of [SmartCEO magazine](#).

Celebrating its 25th year in business, The Communication Center® is a nationally recognized leader in communication coaching and consulting. Led by Susan Peterson, a veteran network correspondent for CBS and NBC News, our expert team of coaches and consultants deliver highly interactive, custom-designed sessions across the country, including presentation and media interview coaching, message development, storytelling and strategic communication.

For detailed information about the SmartCEO Bravo! award event, or The Communication Center's communication coaching and consulting services, please contact Jennifer Bindhammer, Director of Marketing at 1-800-929-7774.



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